

Post-Show Report

CIFM / interzum guangzhou 2019
28-31 March 2019



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BETTER LIFE BETTER WORK

CIFM / interzum guangzhou 2019





CIFM / interzum guangzhou

As the largest, most quality and comprehensive trade fair in woodworking machinery and furniture production industry in Asia, China International Furniture Machinery & Furniture Raw Materials Fair (Guangzhou) 2019 ("CIFM/interzum guangzhou 2019") took place on March 28-31. With a focus on new applications and new developments of intelligent technology, the fair provided efficient solutions for furniture manufacturing.

This session attracted a total of **165,202** professional visitors, up **18.48%** year on year.

Woodworking Machinery—The Future of High-tech Manufacturing Has Arrived

In CIFM/interzum guangzhou 2019, top woodworking machinery manufacturers including Homag, Biesse, IMA, SCM, Nanxing, KDT, Holz-her and Cefla spared no effort to replace manual labor with robotics under the environment of Industry 4.0. In the Mattress & Sewing Machine section, well-known brands such as Leggett Platt, Duerkopp, Adler, Lianrou, and Yuantian showcased mattress machinery, fabrics, materials, design and processes to pursue safety and comfort while improving people's living quality. Many renowned enterprises jointly promoted technological revolution of intelligent furniture manufacturing. New technologies and ideas including information technology, intelligence, linearization and networking helped boost the new development of furniture manufacturing.

Furniture Raw Materials - Customized Solutions

With strong market demand for customized furniture, the Furniture Raw Materials section further enriched the exhibit categories by introducing new material manufacturers and more comprehensive customized furniture production solutions. Brands including Huali, Xiongyi, Dilong, Sinodecor, Pfleiderer, Furen, Huamei, Yaodonghua, Zhihua, Yongwei, Kangqiang, Taiqiang as well as Impress, Alvic, Schatdecor, Lamigraf, Bekaert Deslee and Boyteks Tekstil in the International Hall brought a series of new products and technologies. All of those helped meet the customized and environmental requirements and promote upgrade of furniture materials.

Furniture Hardware - More Possibilities for Intelligent Home Furnishings

To connect the upstream and downstream industries, the Furniture Hardware section strived for excellence to meet personalized customization requirements and helped the downstream enterprises build smart homes with upgraded new technologies. Brands including Dongtai, OPK, SACA, Union Star, Taiming, Tutti, Adams, Higold, Onos as well as Siege, Titus and Suspa in the International Hall followed the trend of intelligent home furnishings to satisfy the procurement needs of professional and respond to consumer demand for humanization and intelligent quality home furnishings.

On-site Events-Describe the Future of Furniture Production

In addition to the most sophisticated exhibits, CIFM/ interzum guangzhou 2019 set up a special event area to discuss the latest trends with experts, scholars and upstream and downstream enterprises, offering fruitful educational programs to the industry.

Exhibitors' Comments

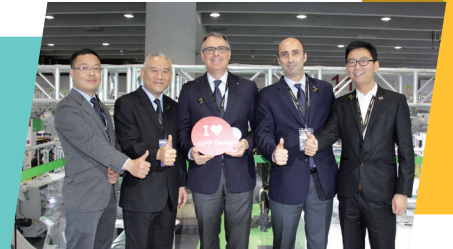
Homag

CIFF offers the latest information, products and technologies to the industry. It brings great exhibition outcome!



Biesse China

We are very satisfied with the exhibition. We saw many visitors and clients all over China and from Southeast Asia. In the future, we will cooperate with CIFF in market strategy and strive to promote the enterprise.



Huali

We serve our clients through exhibitions or associations. CIFM/ interzum guangzhou 2019 is the most authoritative platform for upstream raw materials supply. We have been participating in CIFF for many sessions. It is a highly targeted and professional platform. We will continue to promote our products through CIFF in the future.



OPK

I notice that there is a really huge traffic in CIFM/interzum guangzhou 2019 this year. There are so many visitors and they are very professional!



Visitors' Comments

Distributor from Germany

CIFF is a fantastic exhibition and far beyond expectation in both booth decoration and product performance. Friends here are all very enthusiastic.



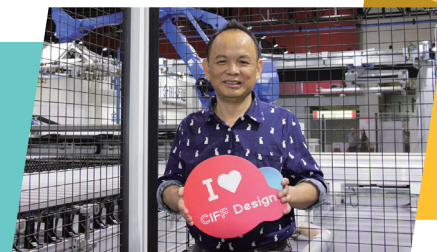
Distributor from Ukraine

I am interested in hardware products. I have found a lot of quality products in CIFF.



Buyer from An'hui

As a buyer, I am more interested in mechanical equipment. I feel that there are more categories in this session than the previous sessions. The exhibition layout is becoming more detailed, and there are many visitors. It is hoped that CIFF can keep with the great job!



Buyer from Russia

CIFF has a rich variety of brands. I have met many new friends here. I am deeply impressed by the products in the Design Hall. They are very creative and attractive. CIFF is an international exhibition. I hope I can have more opportunities to work with the Chinese design friends.



On-site Events



Thematic Forum on “Furniture Manufacturing in China: What the Future Looks Like”

More than 15 enterprises and associations presented innovative ideas and applications through concept presentations, keynote speeches and brand launches.



Summit on Wood and Wood Products Market at Home and Abroad

Wood industries at home and abroad worked together to share wood resources and information, creating a sustainable system that balances ecological and environmental development.



Forum on the Intelligent Information Application and Innovation of Post-Era Woodworking Machinery

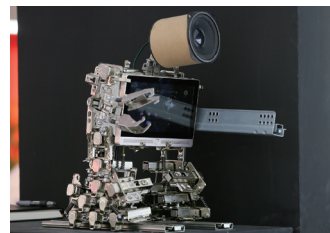
The forum explored Industry 4.0, focusing on automation equipment, information management, intelligent manufacturing and other hot topics. It helped promote the upgrade of China's intelligent manufacturing industry based on innovation and intelligent information application



Thematic Forum on “Future Wood Manufacturing-Carbonized Wood”

Through case sharing of products and application, equipment and process analysis, the forum explored the added value of wood and helped bringing the world's excellent carbonization technologies, processes and products into China, guiding consumers to better use wooden products with high added value.

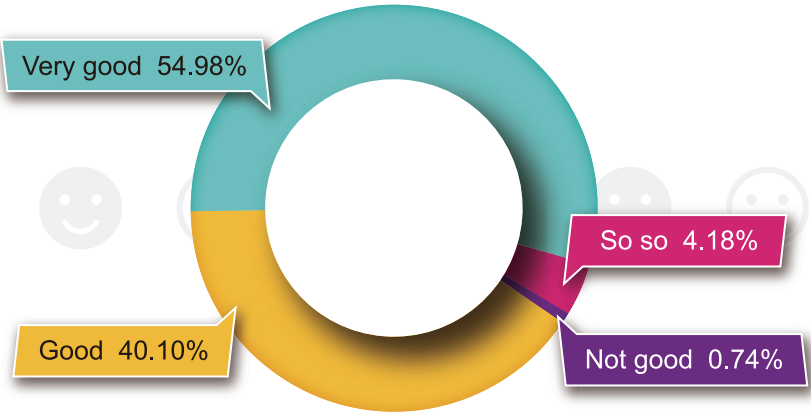
On-site Snapshots



Data Analysis

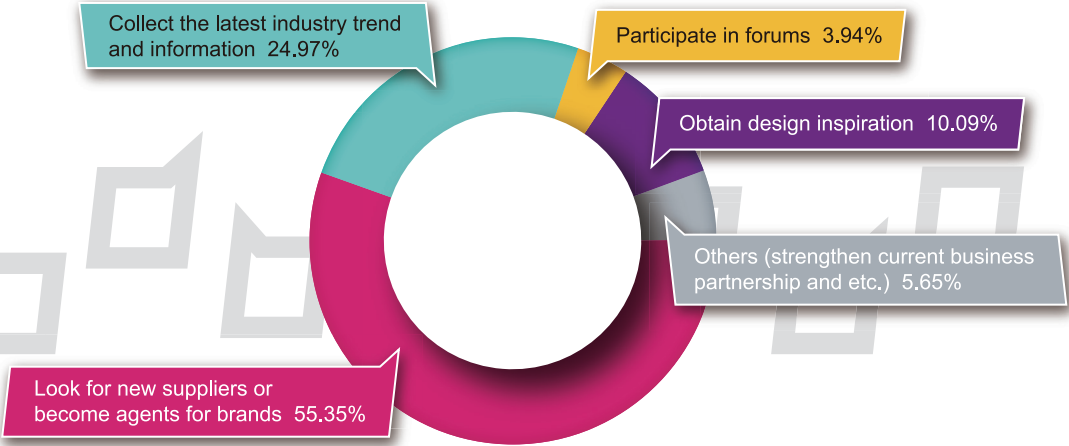
Visitors

Overall Exhibition Effect
Commented by Visitors



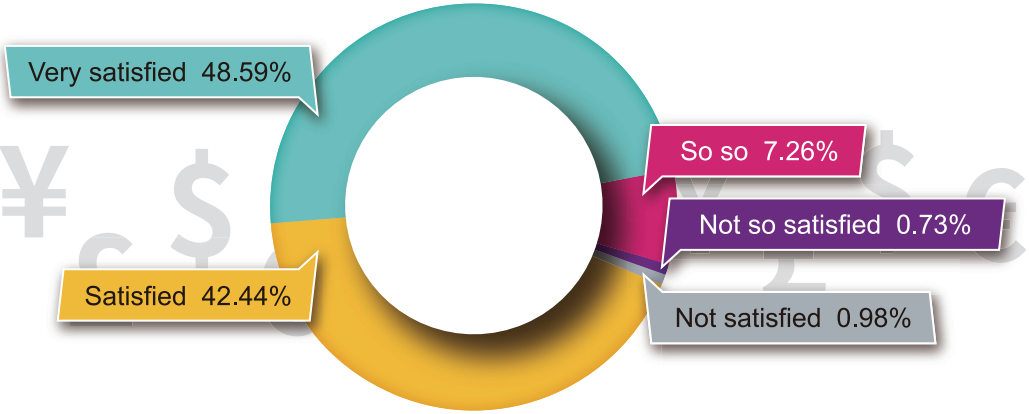
Visitors

Purpose of Visit



Visitors

How Visitors Find
Their Target Fulfilled





全球家居
生活典范
Better Life
Better Work

The 44th China International Furniture Fair(Shanghai)

9-11 September 2019

National Exhibition & Convention Center (Shanghai) Hall 7.1& 8.1
Shanghai International Furniture Machinery & Woodworking Machinery Fair 2019



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The 45th China International Furniture Fair(Guangzhou)

28-31 March 2020

Canton Fair Complex
CIFM/interzum guangzhou 2020



中国对外贸易广州展览总公司
CHINA FOREIGN TRADE GUANGZHOU EXHIBITION GENERAL CORP.

Address: A/F, Hall 16, Area C, China Import & Export Fair Complex, No.980 Xingang Road East,
Haizhu District, Guangzhou, P.R. China

Book your space: +0086-020-8912 8030 / 8168 / 8036

Visit the show: +0086-020-8912 8061 / 8275 / 8280

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