

Comments from Exhibitors



Guan Jingtao, Digital Director, Homag (China)

The 47th ClifF (Guangzhou) has seen a large number of visitors on site and enthusiastic market response. Visitors are eager to explore new technologies and development trends in the CNC machinery industry.

Xu Donglei, Sales Manager, Biesse Trading (Shanghai) Co., Ltd.

The 47th ClifF (Guangzhou) is very successful. We received many VIPs, and many clients signed contracts with us on site in the past two days. We are grateful to the organizer for providing us with such a platform. It is hoped that this exhibition will do better, and Biesse will strongly support it.



Huang Jian, Business Division Director, Rehau Polymers (Suzhou) Limited

The 47th ClifF (Guangzhou) has achieved great success in terms of the crowd and the overall arrangement. The 2021 edition is surely very successful and we hope ClifF will do even better in the future!

Lin Kai, General Manager of Development Center, Dilon

The 47th ClifF (Guangzhou) has seen more visitors than previous years. Enterprises have stronger desire to participate. This platform provides a good opportunity for exhibitors and visitors to cooperate and exchange. It is very important to us.



He Jianwei, Vice General Manager/Sales Director, Nanxing Equipment Co., Ltd.

The 47th ClifF (Guangzhou) enjoys huge popularity. This is beyond our imagination. Nanxing participates in ClifF each year and involves a lot of resources in exhibiting. We also actively support ClifF (Guangzhou) and work together to make our exhibition better to bring better products and services to our distributors and clients.

Luo Rong, Marketing Center General Manager, OPK

ClifF (Guangzhou) is such a good platform that we attend each year with a large booth. The 47th ClifF (Guangzhou) has seen a large number of visitors of high quality and we are very satisfied with the effect..



Comments from Visitors

Furniture Dealer from Harbin



The Pearl River Delta is an important distributing center for furniture production and sales. ClifF (Guangzhou) is a mega industry exhibition with a large scale and a large number of exhibitors. It is also an important platform for product launch. We attend ClifF (Guangzhou) 2021 to know more about what's new and the future trends. We have also bought our favorite products.

Dealer from Guangzhou



ClifF (Guangzhou) is very influential in the industry so some of my clients entrusted me to help them purchase in ClifF. I've found the products I am interested in here, and also provided my contact information. I will communicate further with the chosen exhibitors after the exhibition.

Home Decoration Designer from Yulin, Shaanxi



I am engaged in home decoration design. This time I attend ClifF (Guangzhou) to seek for cooperations with furniture and materials enterprises. The venue is so large that I haven't finished visiting any of the halls. I want to see more before making cooperation decision.

On-site Glimpse



GUANGZHOU · PAZHOU

Home Furniture 2022.03.18-21
Office Show 2022.03.28-31
ClifF ClifM/interzum guangzhou 2022.03.28-31

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Website: www.cliff.furniture

ClifF THE 47th CHINA INTERNATIONAL FURNITURE FAIR (GUANGZHOU)

ClifF ClifM/interzum guangzhou POST SHOW REPORT

2021.3.28-31



- Design Trend
- Global Trade
- Full Supply Chain All in ClifF



◆ CIFM/interzum guangzhou 2021 Review ◆

CIFM/interzum guangzhou 2021 took place at the China Import & Export Fair Complex on March 28-31, 2021. As the world's top and Asia's largest and most comprehensive professional flagship exhibition in the industry, CIFM/interzum guangzhou 2021 attracted 197,475 professional visitors, a rise of 19.54% over 2019.

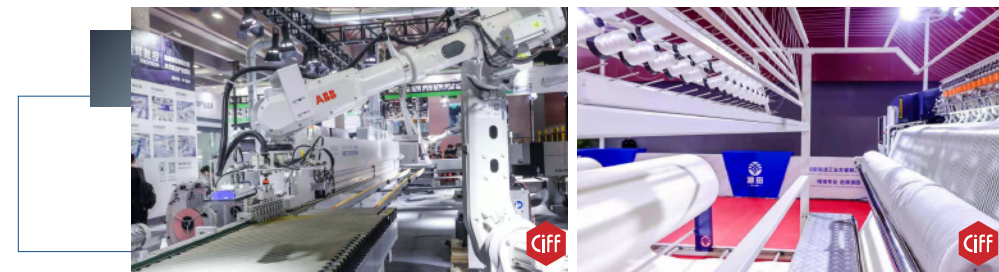
Large-scaled, Multi-sectional Industry-leading Event Showcasing Cutting-edge Achievements

The 47th CIFF (Guangzhou) - CIFM/interzum guangzhou was a preferred platform for launching new products, new technologies and new concepts, covering upstream sectors such as machinery, hardware fittings and furniture raw materials. It was widely recognized as a top show in the industry for its wide range of sectors, super large scale and new display of intelligent manufacturing and material innovation.



Machinery - Driving Industry Development

The Machinery Section, located at Hall 9.1-13.1, gathered top brands at home and abroad, including HOMAG Group, BIESSE, IMA, SCM, WEINIG, CEFLA, Nanxing, KDT, Singhui, Sandar, Hold, New Mas, Richfruits, Huahua, Qianchuan, Qingdao Yongqiang, Gete, New Motivity, Giantway, Yuetong, Vario, Purete, Shang Gong, Lianrou, Huajian, Yuantian, Hengchang, Hengye, Kehua, Han's Laser, Iecho and ITTA (listed in random order). Showcasing high-speed, efficient and environmentally friendly intelligent equipments, it was a most influential leading technology launching event in China, injecting new impetus into upgrading and innovation of home furnishing industry.



Raw Materials - Leading Industry Trend

The Raw Materials Section covered furniture panels and veneer (Hall 14.2 & 15.2), upholstered furniture raw materials (Hall 13.2 & 16.2) and International Hall (Hall 14.1 & 15.1). High-quality companies brought a huge number of new patterns & colors, new materials and new designs, providing more inspirations to manufacturing enterprises and more possibilities for home space. Such leading brands included Impress, Kronospan, Lamigraf, PFLEIDERER, REHAU, Schattdecor, LG, Hyundai, Heveaboard, LINAK, LIMOSS, OKIN, Henkel, SABA, Arpico, Dilon, Huali, Able, Tianjin, Huacai Shuncheng, Yongqingda, Taiqiang, Sinowolf, U-Win, Gukangli, Dingli, Listen, Xiongxing, Sinodecor, Yongwei WHM, Yueshan, KAPOK, Qifeng, Liamax, ZHUV, Furen, JSJ, Huawang, Anli, Zhuokai, Kinnay, CNWEIHONG, Yihui, Liwang, Tianye, Zhaogang, Dream Leader, Lianhong, Dowell, Anran, Sendme, Quanli, Kaimei, Generous and Perfect (listed in random order). They presented their new materials, new applications and new designs on site, actively responding to consumer demands for personalization and smart home. With material innovation and functional optimization, they provided furniture manufacturers with the best supporting solutions and set the trend of future home furnishings.



Hardware - Improving Home Space Quality

In the Hardware Section, Hall 14.3-16.3 hosted leading brands that inspired the development trend of whole industry. Hall 14.4-16.4 hosted rising enterprises and professional manufacturers focusing on trade functions. Hall 14.1 was the International Hall. Through specialized zoning and planning, this section aimed to create the world's leading hardware trade fair. Well-known brands, including DTC, Taiming, SH-ABC, Adams, OPK, Tutti, Jusen, Unihopper, KEA, Guub, MEIKI, Onus, Novei, Dongrong, Meaton, Hongjingyuan, Xingpeng, Topcent, JYR, Nisko, Garis, Lusterful, FIESONO, Italiana Ferramenata, King Slide, Repo, Sugatsune and Titus (listed in random order), jointly presented their new products, new technologies, furniture components and application scenarios for the industry.



Summit Forums and Professional Reports Representing Industry Development and Leading Future Trend

CIFM/interzum guangzhou 2021 was not only a trade fair that gathered leading brands with unlimited opportunities but also an ideological feast to get into cutting-edge technologies and trends. A rich variety of exciting professional forums and activities were held at the exhibition site. They focused on hot topics in the industry and in-depth discussions on the infinite possibilities brought by new materials and technologies, allowing visitors to deeply feel the charm of material innovation and technology research.



Upholstery Intelligent Supporting Industry Innovation Summit

Furniture Upstream & Downstream Spring Summit 2021



Coming for Mild Luxury & Minimalism--- Create the Future Together by Customization

Professional Forums in International Hall



Customized Furniture Benchmark 2021

2021 SMART—Outlook for Technologies and Trends in Premium Home Furnishing Decorative Material