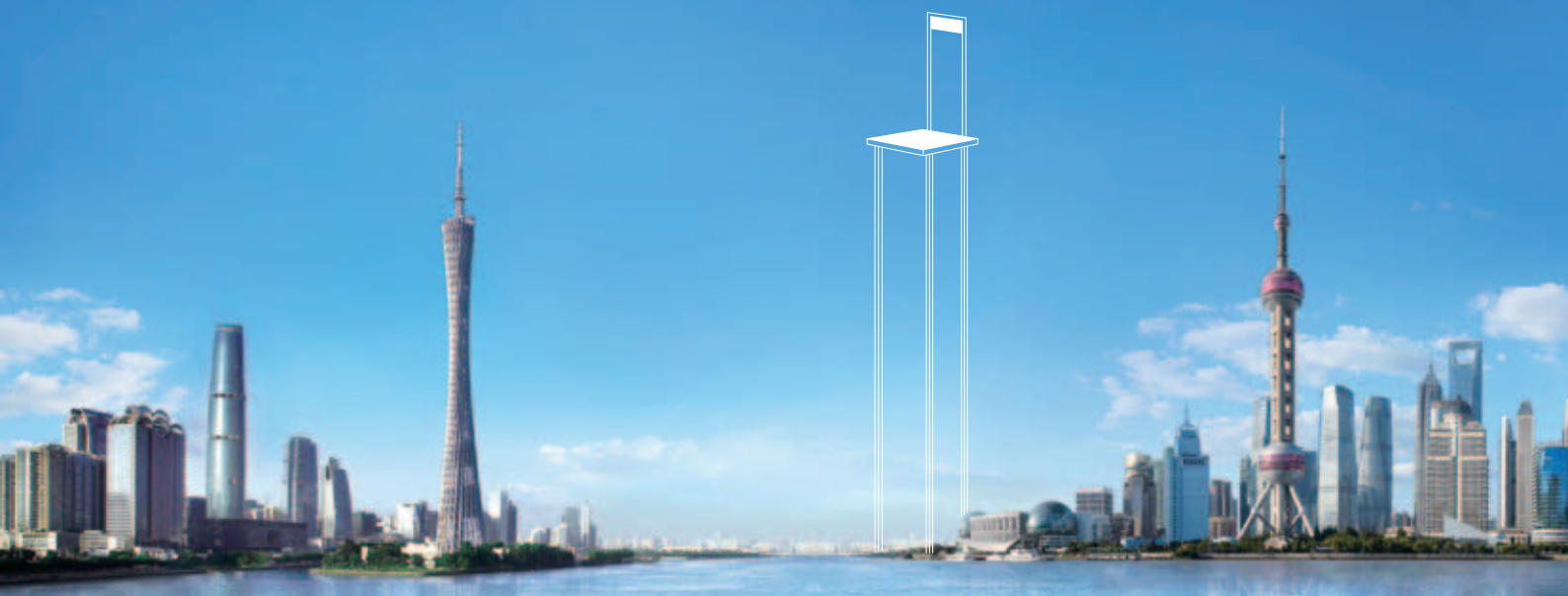


The 35th China International Furniture Fair (Guangzhou)



Fantastic Furniture Fair in Guangzhou & Shanghai

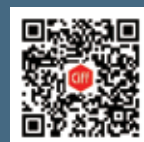


2015.3 • Post-show Report



China Import and Export Fair Complex • Pazhou • Guangzhou

ciff.fairwindow.com



CIFF Spring in Full Sail

—The 35th China International Furniture Fair (Guangzhou) Post-show Report

Starting 2015, CIFF will be annually held in China Import & Export Fair Pazhou Complex in March ("CIFF (Guangzhou)") and held in National Exhibition & Convention Center (Shanghai) in Hongqiao in September ("CIFF (Shanghai)").

◎ Large Scale!

The 35th CIFF (Guangzhou) on March 18-22 and March 28- April 1, 2015 got off to a good start in spring! With a total scale of 680,000 square meters, it attracted 3,791 exhibitors from 32 countries and regions including China, USA, Italy, France, UK, Germany, Australia, Turkey, Korea, Japan and Austria. The exhibits covered a range of themes of upstream and downstream industries of furniture including home furniture, office furniture, hotel furniture, public furniture, outdoor furniture, homedecor, hometextile, furniture machinery & raw materials.

◎ Well-known Brands!

The 35th CIFF (Guangzhou) saw the presence of the world top brands such as Ashley, Natuzzi, Chateau d' AX, Jonathan Charles, Vida, HTL, Cheers, Koda, Longlife, GlobalViews, Homag, IMA, SCM and Leggett Platt as well as domestic brands including Landbond, Hing Lee, Kuka, Zuoyou, Kinwai, Fourseas, Lebetter, Creative, Aomax, Yiting, Yatai, Sunon, Saosen, Victory, Onlead, Changjiang, Senyuan, Merryfair, Comfort, Lijiang, Dongtai and Taiming.

◎ Businessmen Got Together!

The 35th CIFF hosted 154,963 professional audiences (excluding those who bought tickets) with commercial values from more than 198 countries and regions, including 26,759 overseas professional audiences, up 8.87% year on year. There were overseas buyer groups from Germany, Belgium, USA, South Africa, Turkey, Korea, Japan, Indian, Singapore and Malaysia and domestic large furniture malls & professional buyer groups.

◎ A Full Range of Events!

CIFF has become a multifunctional world-class platform for merchandise trading, brand promotion, fashion display and industry gathering. The 35th CIFF (Guangzhou) has won reputation in the industry and provided an interactive exchange platform thanks to good exhibition environment and rich experience. During the exhibition, a series of events were held, such as the 7th CIFF Design Gallery, 6th Office Environment Theme Pavilion, Furniture Design Awards Event and Global Office Furniture Outlook, which get to the hot issues of the industry from different perspectives, inspire the industry to think, promote its development and boost its progress.

◎ Rave Reviews!

Over 350 professional media at home and abroad gave in-depth and continuous coverage of the 35th CIFF (Guangzhou) and strived to collect, exchange, summarize and analyze the industry trends from the exhibition. The exhibitors publicized their brand culture, released the industry information, created a positive public image in cooperation with media and achieved good results through the platform of CIFF (Guangzhou).





Media Comments and Coverage

CIFF (Guangzhou) was held successfully!

Furniture Today (Chinese Edition):

The March Edition started CIFF (Guangzhou)/(Shanghai). The effect of CIFF 2015 will be doubled,

Design Diffusion News (DDN), Italy:

CIFF brings the world together and illuminates the "Whole Home Decor"

Home Textile Times:

The 35th CIFF (Guangzhou) is a trendy feast and offers unlimited opportunities. The 7th CIFF Design Gallery reflects the beauty of creative home furnishing.

Furniture Interior Design:

CIFF (Guangzhou) offers unlimited opportunities thanks to 18 years of hard work.

Furniture Business:

CIFF (Guangzhou) reflects oriental style and oriental concept of home.

Elite:

The busy exhibition brings together China's most excellent office furniture enterprises and represents the industry standard of China's office furniture.

Office Environment Outlook, UK:

CIFF (Guangzhou) persists in progress, which is a reflection of the times.

Home Life, Japan:

CIFF (Guangzhou)/(Shanghai) boosts the development of China's home furnishing industry.

China Textile:

Total solutions for office and hotel furniture. The timber enterprises in Chile were organized to attend CIFF (Guangzhou).

Yangcheng Evening News:

The simultaneous CIFI/interzum Guangzhou provides a wide range of products for the industry and is so exciting.

Furniture Equipment, Turkey:

CIFF is boosting the development of China's furniture industry.

CENS, Taiwan:

The 35th CIFF (Guangzhou) Design Awards Event ended perfectly.

China National Furniture Association Newsletter:

The Phase 2 of CIFF (Guangzhou) displays the innovative achievements in office ecology.

Chinanews.com:

CIFF (Guangzhou) continues to innovate and pursues quality.

China Textile News:

The office environment tends to be home-based.

Information Times:

CIFF (Guangzhou) says goodbye to the black, white and grey exhibition and decorates spring with color.

Home. Focus. Cn:

CIFF (Guangzhou) saw peak visitors on the first day.

328f.cn:

CIFF (Guangzhou) innovates in sales exhibition channels for changes.

Private Economy News:

The super CIFF (Guangzhou) takes place.

China Daily:

Osgona debut in CIFF (Guangzhou) 2015. Sihoo ergonomic furniture is well received. Sidiz debut in the 35th CIFF (Guangzhou). Dapeng.Mike has made a success in CIFF (Guangzhou). Sweet Home debut in CIFF (Guangzhou).

Jiaju.sina.com.cn:

Landbond Group displayed new products to create a tipping point in CIFF (Guangzhou) 2015.

Home.ifeng.com:

Top brands attend CIFF which will take place in Guangzhou and Shanghai to boost the development of the industry.

Pchouse.com.cn:

HTL appeared in CIFF (Guangzhou) again. Kinetic "Core Power" appeared in the 35th CIFF (Guangzhou). Kingway released its global strategy in CIFF (Guangzhou).

Home.163.com:

The 35th CIFF (Guangzhou) opens grandly.

jia360.com :

Custom-made Furniture Sector is a highlight for CIFF (Guangzhou).

Gd.qq.com:

The 35th CIFF (Guangzhou) opens in spring when everything looks fresh again.

Sh.qq.com:

The 35th CIFF (Guangzhou) has expanded its scale again. The integrated effect of CIFF (Guangzhou)/(Shanghai) strengthens its advantages. Top brands further expand scale and set the trend of furniture.

Fangtx.com:

Comments from Representatives of Industry Associations



**Mr. Zhu Changling,
Chairman of China National Furniture Association**

CIFF (Guangzhou) March is known as "the weatherglass of China's furniture industry" and is a typical event in China's furniture exhibitions. It has extensive influence in the industry, provides a broad trading platform for merchants and promotes the development of the industry.



**Mr. Ismail Dogan,
Chairman of Turkish Furniture Association**

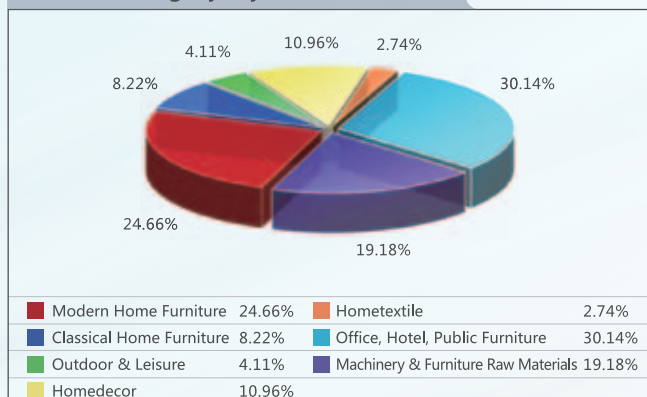
I am very honored to lead our association members to attend CIFF (Guangzhou) again, which is the world's second trade fair and has broad market prospects in China and all over the world. It is an important platform to maintain a good relationship between Turkish enterprises and international market.



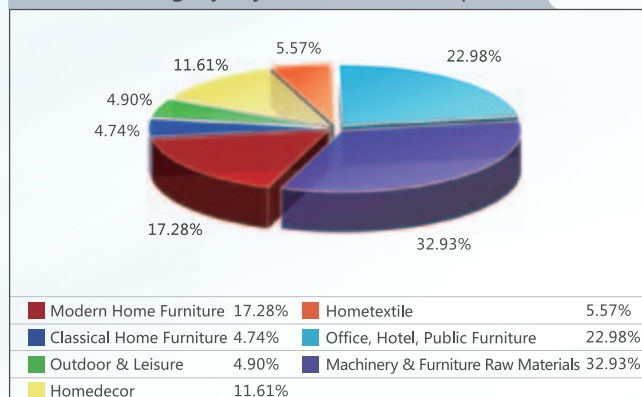
Exhibitor Data

Exhibitors: 3791

Product Category (By Exhibition Scale)



Product Category (By Number of Enterprises)

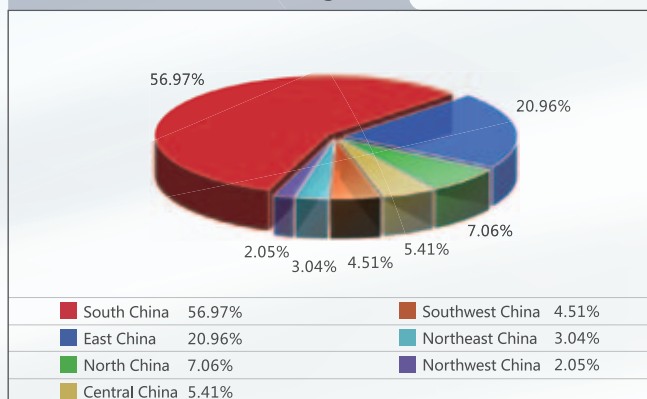


Audience Data

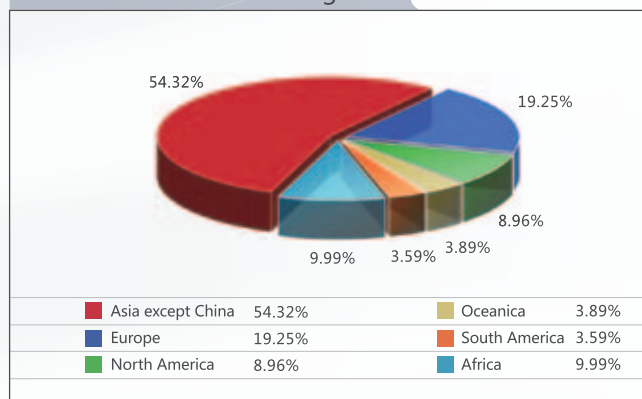
Number of Domestic Professional Audience (Excluding those who purchase tickets): 128,204

Number of Overseas Professional Audience (Excluding those who purchase tickets): 26,759

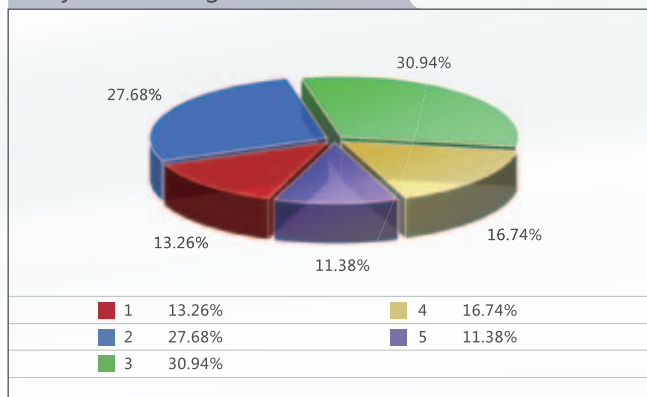
Domestic Audience' s Origin



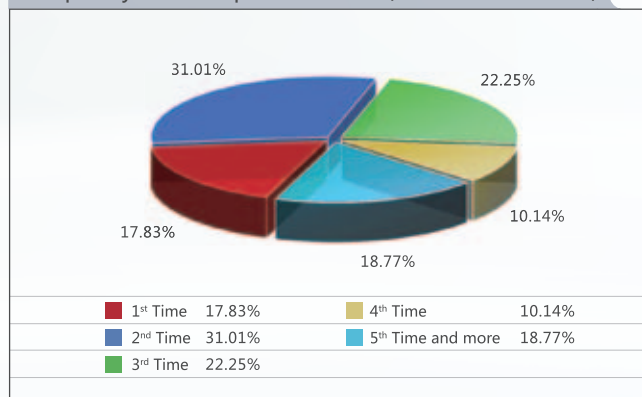
Overseas Audience' s Origin



Stay Time during CIFF




Frequency of Participation in CIFF (New & Old Clients)




CIFF Design Awards


Single appearance

				Comment: Perfect combination of the traditional and fashionable living concept and art.
Award	Booth No.	The name of the company	The name of product	
Gold	3.1D10	BEIJING ILINOI INVESTMENT CO.,LTD.	Old Shanghai qiang embroidery sofa	
Silver	11.2C01	U BRAND U HOME	H2238 sofa	
Silver	15.4F16	FULL HOUSE FURNITURE COMPANY INC,ZHONGSHAN	Lotus edge ark	
Bronze	8.1D03	IMPULSES INTERNATIONAL FURNITURE CO.,LTD.	Angel wings	
Bronze	8.1C01	CENTURY YATAI FURNITURE (FOSHAN) LTD.	No armchair MDL93-1311	
Bronze	14.4H05	SHANGHAI GEYAN ART	Give-up and have-to decorations	
Excellence	8.1E06	GUANGZHOU DERONG FURNITURE CO.,LTD.	DR - 1139 silkworm nests pavilion	
Excellence	1.2D07	STARWAY INTERNATIONAL HOME-LING CO.,LTD.	DC - S056 (D) chair	
Excellence	3.1C08	ZHEJIANG SENCHUAN FURNITURE CO.,LTD.	CT - 619 chair	
Excellence	4.1B16	NINGBO XINSHENG INDUSTRIAL ENTERPRISE CO.,LTD.	PC chair	
Excellence	14.2F18	XIAMEN MILLION STONE	feather hanging picture	

Manufacturing process

				Comment: Combining traditional process with modern material, wire inlay on the glass and wood, decals, glaze, such as some traditional and new technology, let ordinary materials to create the infectious artistic effect and visual wallop, make whole reflect high decorative furniture, greatly enhance the added value of the product.
Award	Booth No.	The name of the company	The name of product	
Gold	9.2C01	ZHONGSHAN FOUR SEAS FURNITURE MFG.LTD.	Series 288 restaurants	
Silver	4.2C06	DONG GUAN YI GAO FURNITURE INDUSTRIAL CO.,LTD.	9918 bedroom	
Silver	10.2C02	ZHEJIANG HOME ENJOY FURNITURE CO.,LTD.	The 5757 series	
Bronze	5.2C14	FOSHAN LONGYUAN FURNITURE CO.,LTD.	13 d12 wardrobe	
Bronze	1.2C06	ZHONGSHAN CITY IMPERIAL STAINLESS STEEL PRODUCTS CO.,LD	BV-500-06 sofa	
Bronze	10.2C05	SHNAGHAI FD ENTERPRISE CO.,LTD.	Bordeaux series	
Excellence	1.2B10	LEO FURNITURE	T078B rotating dining tables	
Excellence	6.1F16	SUNAIR INDUSTRIAL CO.,LTD.	862 sc1d outdoor armchairs	
Excellence	11.2C05	ZHEJIANG TIANYUAN FURNITURE CO.,LTD.	TY876 counter	
Excellence	12.2D01	FOSHAN SLEECOM FURNITURE CO.,LTD.	SRV14 mattress	
Excellence	15.2B09	HOME FRAGRANT CO.,LTD. ZHONGSHAN	Chrysanthemum patterns series	

Function innovation

				Comment: in-depth study of consumer demand and way of life, with the least amount of resources and a variety of technologies, solve all kinds of life function and aesthetic needs, and easy to operate and clean.
Award	Booth No.	The name of the company	The name of product	
Gold	12.2B06	BEIJING YISIMENGSHA FURNITURE CO.,LTD.	The angel bay combined bed	
Silver	5.2C01	ZUOYOU	E2763 sofa	
Silver	2.2D01	SOMNOPRO GROUP	YA series the hammock	
Bronze	12.1C06	LEATHER CRAFTSMAN CO.,LTD.	Morocco sofa	
Bronze	1.1C01	Bens Korea Co., Ltd.	ST5050 tempering berth	
Bronze	8.1D08	EVER GAINING FURNITURE FACTORY LIMITED	With electric furnace heating table	
Excellence	4.1B01	HEMEU FURNITURE CO.,LTD.	A whole wardrobe	
Excellence	5.1D02	HONGQIAO FURNITURE CO.,LTD.	GT05-04 multi-function children's desk	
Excellence	2.2D08	GUANGDONG FOSHAN CITY SHUNDE GAOFEIYA FURNITURE FACTORY	301 wireless charging tea table	
Excellence	7.1A13	IDROBASE GROUP SRL	AURORA atomization lights	
Excellence	9.3M01	ZHONGSHAN FINE ART FURNITURE CO.,LTD.	Emperor jing far infrared dry wardrobe	

Winners of Phase I

Appearance of the combination

				Comment: the essence of traditional Chinese classical furniture, combined with modern way of life, has a unique wooden frame structure, delicate, simple, dignified, elegant.
Award	Booth No.	The name of the company	The name of product	
Gold	2.2C01	LANBOND FURNITURE GROUP	YM15 series of solid wood furniture	
Silver	1.2C03	VALUE FURNITURE LTD.	SUNRISE series	
Silver	11.1B10	HANDSON SOFA	8056-B sofa	
Bronze	4.1C01	DONGGUAN NORYA FURNITURE CO.,LTD.	XST6901 sitting room units	
Bronze	11.1B01	JASON FURNITURE(HANGZHOU) CO.,LTD.	5156sofa	
Bronze	11.2B05	TAIZHOU SANHE FURNITURE CO.,LTD.	310 # series of living room	
Excellence	8.1D05	FOSHAN SHUNDE HIGOLD HARIWARE PRODUCT MANUFACURING CO.,LTD.	2030 series of eating desk and chair	
Excellence	5.1D03	LANGFANG FORWARD FUTNITURE CO.,LTD.	BST1069 train bed set	
Excellence	5.1F01	ZHONGSHAN HAILUN CULTURAL & EDUCATIOANL PRODUCT CO.,LTD.	H0401 Annie receives ark	
Excellence	9.1B12	YAYIHUA FURNITURE CO.,LTD.(BEIJING)	1501 sofa	
Excellence	14.4E01	FENNESSY(SHENZHEN) CLASSIC GRAMOPHONE CO.,LTD.	F1877-69L	

Application of materials

				Comment: wood, metal, glass and the organic integration of cloth art, material, color, shape and decoration of perfect coordination, with concise, lively, dignified and elegant modern style.
Award	Booth No.	The name of the company	The name of product	
Gold	1.1D01	STAR FURNITURE PTE LTD.	COLETTE306 bedchamber	
Silver	6.1C04	JIAXING MINDO OUTDOOR PRODUCT CO.,LTD.	ELIZA recreational chair	
Silver	6.1D06	GUANGZHOU PERFECT FURNITURE CO.,LTD.	MF4202A	
Bronze	2.2D01	SOMNOPRO GROUP	Deep sleep cubic mattress	
Bronze	6.1B01	DE-GARDEN OUTDOOR FURNITURE LTD.	The Great Wall outdoor furniture	
Bronze	14.4H01	GUANGZHOU ACE BUILDING MATERIAL CO.,LTD.	KQMJ -f sculpture	
Excellence	4.1B01	HEMEU FURNITURE CO.,LTD.	The sitting room sofa 3002	
Excellence	4.1C01	DONGGUAN NORYA FURNITURE CO.,LTD.	XZTU01 counter	
Excellence	10.2A02	FOSHAN PAERMA DELIVERY HOUSE FURNITURE CO.,LTD.	QG001 ark	
Excellence	16.2B01	SUMMER LIGHTING CO.,LTD	DUNE3005	
Excellence	15.3C10	SHENZHEN FANNOU HOUSEHOLD PRODUCT CO.,LTD.	FNEN9906 platinum crystal big deer sculpture	

The booth

				Comment: in the form of courtyard will perfect combination, furniture and environment to create a group of paintings and free from vulgarity space of zen, charm and pure and fresh, simple quietly elegant, give a person the sense of natural and graceful picture.
Award	Booth No.	The name of the company		
Gold	3.1B06	ESSENCE FURNITURE CO.,LTD.		
Silver	15.2C05	FANTASTIC (SHANGHAI) TRADING CO.,LTD.		
Silver	8.1C01	CENTURY YATAI FURNITURE (FOSHAN) LTD.		
Bronze	5.2C01	ZUOYOU		
Bronze	1.1C01	Bens Korea Co., Ltd.		
Bronze	8.1D08	EVER GAINING FURNITURE FACTORY LIMITED		
Excellence	4.2C06	DONG GUAN YI GAO FURNITURE INDUSTRIAL CO.,LTD.		
Excellence	11.1D01	HOVEROC FURNITURE CO.,LTD.(BEIJING)		
Excellence	11.1C10	ZHUHAI IDO FURNITURE CO.,LTD.		
Excellence	11.1B08	EVERGO FURNITURE CO.,LTD.		


Single appearance

 Comment: Zart chair appearance from sports car elements, integrated design, head and back arc within the parcel in harmony with the human body curve, and armrest radian design have fashionable feeling, beautiful, comfortable chair.			
Award	Booth No.	The name of the company	The name of product
Gold	10.3C08	IGO FURNITURE (FOSHAN)LTD.	Zart
Silver	9.3B01	MERRYFAIR (CHINA)CO.,LTD.	94JAAT4H
Silver	1.1A05	LONG SHENG OFFICE FURNITURE CO.,LTD.	Soho desk
Bronze	11.2C01	DONGGUAN DECO CO.,LTD.	MCA188 sws
Bronze	11.3B01	BOSEN FURNITURE CO.,LTD.	LEAP B619
Bronze	12. 2E01	ZHEJIANG SENCHUAN FURNITURE CO.,LTD.	LEAF-02
Excellence	3.2C01	DONGGANG FURNITURE GROUP	Find the beauty
Excellence	5.1C01	U-TEAM FURNISHING CO.,LTD.	Staff table
Excellence	9.3D01	SHANGHAI FU JIA FURNITURE CO.,LTD.	Perfect series
Excellence	10.3C18	HOOKAY OFFICE FURNITURE CO.,LTD.	Long Kang upgrade + comfortable cushion
Excellence	12.2C01	HONGSHENG FURNITURE(FUJIAN) CO.,LTD.	H5S22B-a+M03

Manufacturing process

 Comment: Seoul to committed to the security office products development of science and technology, to improve the manufacturing technology of constantly improve product performance and technological content, can meet the needs of security special functions.			
Award	Booth No.	The name of the company	The name of product
Gold	2.2B08	HUNAN JINZHENG TECHNOLOGY CO.,LTD.	Vault door
Silver	1.1C01	ZHONGSHAN ZHONGTAILONG OFFICE FURNITURE CO.,LTD.	Rubik's cube series
Silver	3.1A01	KINWAI FURNITURE & DECORATION CO.,LTD.	Lingyun series
Bronze	3.1C01	CRIGHT GUANGZHOU FURNITURE CO.,LTD.	Kay emperor series
Bronze	1.2C21	BEIJING OFMART FURNITURE CO.,LTD.	Steel screen
Bronze	5.1A01	ZHONGSHAN HUASHENG FURNITURE MANUFACTURING CO.,LTD.	Executive desk series
Excellence	9.3C01	GUANGZHOU KUOCHING OFFICE FURNITURE CO.,LTD.	Pairs of twin
Excellence	4.1C11	BEIJING JINYU TIAN TAN FURNITURE CO.,LTD.	Head of state to chair
Excellence	4.1A18	YU TAI FURNITURE CO.,LTD.(FOSHAN)	Log office series
Excellence	11.3B01	BOSEN FURNITURE CO.,LTD.	LEAP B619
Excellence	13.2B01	HANGZHOU HENG FENG FURNITURE CO.,LTD.	FLY recreational chair

Function innovation

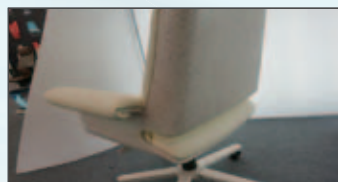
 Comment: Continually innovation function, in order to adapt to the elasticity of demand of office position and optimize existing institutions, from the basic principle of the desk lifting system and transmission system of the innovation, overcome many technical difficulties.			
Award	Booth No.	The name of the company	The name of product
Gold	6.1C01	Dechang Hardware	DD - 13-02 - SD02 desk frame
Silver	1.1A18	ZHONGSHAN MEINAI OFFICE FURNITURE CO.,LTD.	NS02-14102 multi-functional office system
Silver	1.2F18	LI AN JU FURNITURE TECHNOLOGY CO.,LTD.(FOSHAN)	Office nap folding bed
Bronze	11.2 B06	KONGKI FURNITURE CO.,LTD.	Move leisure sofa
Bronze	10.3B01	ZHEJIANG UE FURNITURE CO.,LTD.	MELLET
Bronze	10.3D11	FOSHAN SHUN TAILANG FURNITURE CO.,LTD.	Along with the body of chair
Excellence	4.1B01-11	ZHEJIANG SUNON FURNITURE MANUFACTURE CO.,LTD	Yuntai series
Excellence	1.1B01	SHENZHEN CHANGJIANG FURNITURE CO.,LTD.	Tian jian series
Excellence	3.1A05	BEAR OFF FURNITURE CO.,LTD.,SHENZHEN	Functional sofa
Excellence	11.3B01	BOSEN FURNITURE CO.,LTD.	LEAP B616
Excellence	11.3C01	BOJIE FURNITURE CO.,LTD.	Doo310

The second phase of the winners

Appearance of the combination

 Comment: Combination model, adopt a flexible organic form with "modular" barrels for structure design, desktop ark can flexible combination, transform scales, form a complete set of simple and easy disassembling collocation, fashion colors are used in the aspect of material color, the overall office combination can meet the different function of a collective team office and personal independent office, to provide users with a full range of office space system solutions.			
Award	Booth No.	The name of the company	The name of product
Gold	3.2B11	FOSHAN OMAN FURNITURE CO.,LTD.	Agent office series
Silver	11.3A01	SIDIZ CHINA CO.,LTD.	Children's series
Silver	5.2C01	SHENZHEN CITY ASIA-PACIFIC FURNITURE SCI&TECH CO.,LTD.	Ya shi series
Bronze	4.1C01	VICTORY OFFICE SYSTEM HOLDING CO.,LTD.	Carrie's head table system
Bronze	1.2C01	GUANGDONG ZHONGTAI FURNITURE INDUSTRIAL CO.,LTD.	The whole suite series
Bronze	10.3B11	GUANGZHOU LIGHTINGSACE FURNITURE CO.,LTD.	House
Excellence	2.1D01	BEIJING SHI JINGTAI FURNITURE CO.,LTD.	Thom head table
Excellence	4.1C11	BEIJING JINYU TIAN TAN FURNITURE CO.,LTD.	Thin edge filing cabinets
Excellence	4.2B11	ZHEJIANG GENZO FURNITURE MANUFACTURING CO.,LTD.	Staff table GN66B
Excellence	9.3D01	SHANGHAI FU JIA FURNITURE CO.,LTD.	Perfect series
Excellence	11.3B11	GUANGDONG SHUNDE FURICCO FURNITURE CO.,LTD.	KA series office chairs

Application of materials

 Comment: The new stone paint materials properly applied to office chair surface of the decorative parts and other products, not only greatly enriched the product visual effect, and in weight reduction, recycling and other physical and chemical performance gain greater ascension and optimization.			
Award	Booth No.	The name of the company	The name of product
Gold	9.3C01	GUANGZHOU KUOCHING OFFICE FURNITURE CO.,LTD.	KCE-M300KTG(Boldness)
Silver	1.1A18	ZHONGSHAN MEINAI OFFICE FURNITURE CO.,LTD.	Ken lifting platform
Silver	13.2B11	FOSHAN SUNRISE (HENGFA) FURNITURE CO.,LTD.	Pu - A883026 airport chair
Bronze	2.1C01	GUANGZHOU ZHISHENG QUAMA FURNITURE CO.,LTD.(GUANGZHOU)	Grand view real wood system
Bronze	4.2A11	FOSHAN MINGXUAN FURNITURE CO.,LTD.	Rick series
Bronze	5.1B01	SAOSEN FURNITURE INDUSTRIAL CO.,LTD.(DONGGUAN)	The winter - six staff
Excellence	4.2D11	MOBI OFFICE FURNITURE CO.,LTD.	Jane eyre series
Excellence	12.2D01	NEW CENTURY FURNITURE INDUSTRIAL CO.,LTD.(SHANTOU)	NC518K
Excellence	10.3D18	JIA GOANG INTERNATIONAL FURNITURE CO.,LTD.	FLEXMEN 3D
Excellence	10.3A21	UEI YUANG ENTERPRISE CO.,LTD.	HU-201
Excellence	10.3B08	FOSHAN YUSHI FURNITURE CO.,LTD.	YS 0810H

The booth

 Comment: The combination of the actual space, line and plane thrust, rational in perceptual space layout. The whole design style and layout and the product theme and exhibition to bring out the best in each other, personality is distinct, fascinating.			
Award	Booth No.	The name of the company	
Gold	4.2C01	XINDA CLOVERINDUSTRIAL CO.,LTD. (NANHAI,FOSHAN)	
Silver	1.2C01	GUANGDONG ZHONGTAI FURNITURE INDUSTRIAL CO.,LTD.	
Silver	3.1C11	ONLEAD GUANGZHOU FURNITURE CO.,LTD.	
Bronze	3.1C18	CHENGDU E-PIN OUDI UFRNITURE CO.,LTD.	
Bronze	2.1D01	BEIJING SHI JINGTAI FURNITURE CO.,LTD.	
Bronze	9.3B01	MERRYFAIR (CHINA)CO.,LTD.	
Excellence	3.1B01	ZHONGRUI TIMES FURNITURE CO.,LTD.	
Excellence	5.1B01	SAOSEN FURNITURE INDUSTRIAL CO.,LTD.(DONGGUAN)	
Excellence	9.3C01	GUANGZHOU KUOCHING OFFICE FURNITURE CO.,LTD.	
Excellence	11.3B01	BOSEN FURNITURE CO.,LTD.	
Excellence	15.3C06	Andisi	

CIFF (Guangzhou/Shanghai) – Milan Tour Presentation was held successfully on April 15, 2015.

China International Furniture Fair (Guangzhou/Shanghai) CIFF (Guangzhou/Shanghai) – Milan Tour Presentation was held on April 15, 2015 when Milan Design Week and Salone Internazionale del Mobile took place, bringing together elites in the industry to share the grand event with brilliant prospects in Milan, a city full of inspirations!

This huge presentation received much attention from the media and brands in Italy and European countries and evoked strong repercussions locally. There were more than 130 guests in the industry from Italy, Germany, Russia, France, Spain, Belgium, Turkey, Romania, Poland, USA and Mexico. It also received great support from Chinese Consulate General in Milan, Italy, Italian Trade Commission, Guangdong Furniture Association, Guangzhou Furniture Association, China Furniture & Decoration Chamber of Commerce, Beijing Furniture Association, Zhongshan Furniture Trade Association and Zhejiang Chair Industry Association.

The representatives of CIFF's loyal exhibitors such as Landbond, Chateau d'AX, Kuka, Steel-land, Aris and Nature attended the presentation. Mr. Zhu Xiaojie as representative of Chinese designers, Mr. Michele Gervasoni as representative of Italian designers, Mr. Zilhai Imre as vice chairman of IAFP, Madam Che Jianfang as co-founder of Restar Macalline and Madam Sara Colautti as representative of CSIL also attended

the presentation and made speeches respectively, expressing their confidence and wishes for complete success of CIFF, specially CIFF (Shanghai) in September 2015.

The 36th China International Furniture Fair (Shanghai) ("CIFF (Shanghai)") will take place in National Exhibition & Convention Center (Shanghai) on September 8-12, 2015, featuring an unprecedented scale of 400,000 square meters. There are more than 1,450 enterprises that have confirmed their booths up to July 2015 and all booths have now been booked. The booths for the CIFF-Home Furniture, International Brand Hall, Innovative Design Hall, Outdoor & Leisure and Homedecor & Hometextile are in short supply. Many brands will fully display their strength in the 36th CIFF. Thanks to 18 years of efforts, CIFF will maximize its advantages to do better, connect China and inspire the world with new venue, new opportunities, large scale, high level and more benefits!

Dear friends, we expect:

**To see you in NECC Shanghai on September 8-12, 2015!
Welcome to CIFF (Shanghai)!**

The 36th China International Furniture Fair (Shanghai)
2015.9.8-12 National Exhibition and Convention Center
(Shanghai) · Hongqiao



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