

September 7-10, 2017
See you in the 40th CIFF (Shanghai)!

Home Furniture

- Classic Hall 1
- Customized and Smart Home Hall North Hall
- Modern Furniture Brands Hall 3, 4.1
- Sofa Premium/Sleep Center 4.1
- Sofa Brands Hall 6.1
- Design Hall Hall 2
- International Hall 5.1

Commercial Office & Hotel Furniture

- Fashion Office 7.2
- Fashion Office 8.2

Homedecor

- Home Decoration & Home Textiles 5.2

Outdoor & Leisure

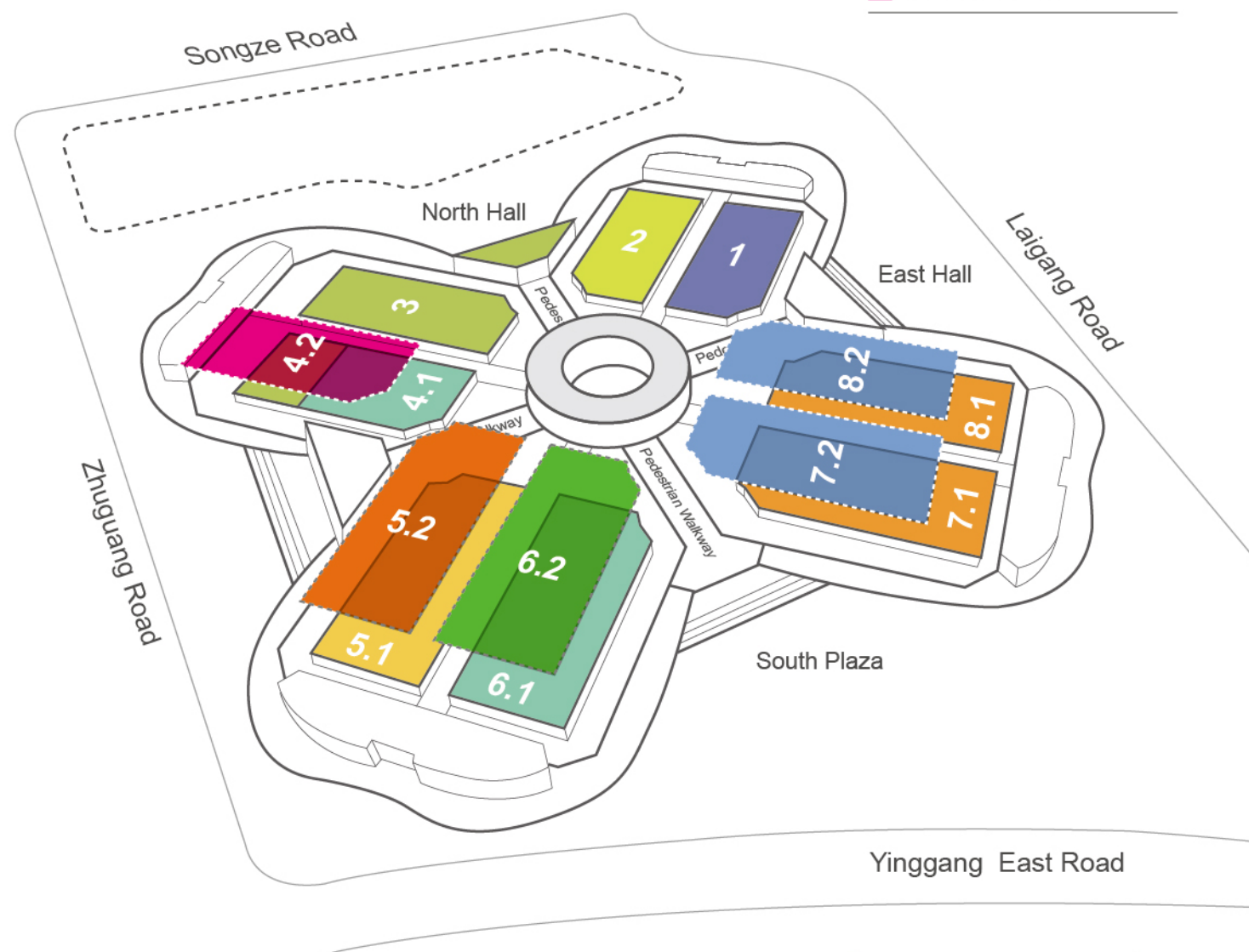
- Outdoor & Leisure 6.2

Furniture Machinery & Furniture Raw Materials

- Raw Materials / Components / Machinery Miscellaneous Hall 7.1
- Furniture Machinery 8.1

Forums & Events

- Forums & Events 4.2



2017.9.11-14



中国对外贸易广州展览总公司
CHINA FOREIGN TRADE GUANGZHOU EXHIBITION GENERAL CORP.

Address: A/F, Hall 16, Area C, China Import & Export Fair Complex, No.980 Xingang Road East, Haizhu District, Guangzhou, P.R. China

Book your space : 020-89128281/8022/8023/8030

Visit the show : 020-89128061/8078/8075

Email : ciff@fairwindow.com.cn

Website : ciff.fairwindow.com

Post-show Report

March 18-21/28-31, 2017
The 39th CIFF (Guangzhou)



ciff.fairwindow.com

Time: March 18-21, 2017 (Phase 1)/March 28-31, 2017 (Phase 2)

Place: China Import & Export Fair Complex & PWTC Expo

Scale: 750,000sqm

Exhibitors: 3,992

Visitors: 191,950

Hosts: China National Furniture Association
China Foreign Trade Centre (Group)
Guangdong Furniture Association
Hong Kong Furniture & Decoration Trade Association

Organizer: China Foreign Trade Guangzhou Exhibition General Corporation

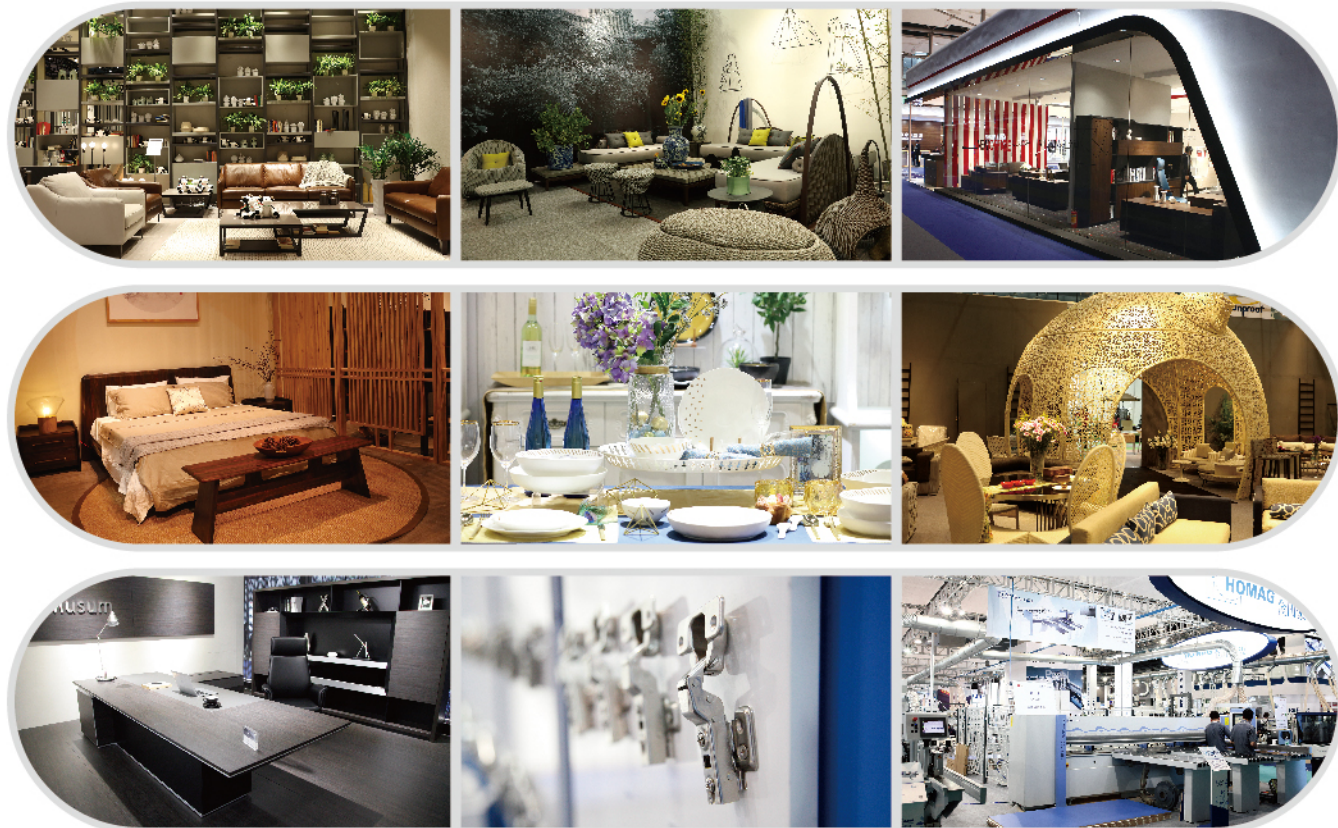
Flagship Exhibition Renews Glory

39th CIFF (Guangzhou) Put on a Successful Show

Representing the best trade opportunities of the year, CIFF (Guangzhou), a flagship exhibition held every March, is well received by the world's furniture industry. Advocating "Better Life, Better Work", the 39th session has renewed the glory. It presented a fantastic feast to 3,992 exhibitors and attracted 191,950 professional visitors from over 200 countries and regions. The number of visitors rose by 13.7% over the previous year. Chinese visitors even saw a sharp increase by 23,774. While radiating its power across the globe, CIFF has strengthened its influence in the domestic market as a new engine of both China and the global furniture industry.

Flagship Exhibition Interconnects the Entire Industry

As a high-end trade fair, the 39th CIFF (Guangzhou) offered stylish products, spacious booths, comfortable environment and strong commercial atmosphere. It was a grand gathering of industry professionals and key furniture entrepreneurs. Regarded as the flagship of the furniture fairs throughout the year, CIFF connects the upstream and downstream industry, covering home furniture, homedecor, hometextile, outdoor furniture, office furniture, commercial furniture, hotel furniture, furniture machinery and raw materials. This year, the Home Furniture section showcased exquisite products under the theme of "Quality Home, Quality Life". The Outdoor & Leisure enabled visitors to "Slow Down and Enjoy the Sun", hosting 4 concept halls and 2 crossover shows. The Homedecor & Hometextile presented "A World of Decor, A World of Fashion". The Office Show set the trends for intelligent and green office. Medical & healthcare furniture and public furniture were displayed to create "Smart Office, Smart Work". CIFM/interzum guangzhou provided "the ultimate furniture manufacturing solution", creating more convenience for furniture production.



Fashion Launch Showcases the Latest Trends

CIFF (Guangzhou) is where you discover the latest trends of the global furniture industry. This year, countless trendy products offered an impressive feast, such as convertible furniture that switches between work and rest modes, sofa that can change into 100 shapes, furnishing art with oriental Zen, desks that adjust height according to voice commands, medical and healthcare furniture, and tailor-made machinery and hardware solutions for furniture manufacturers. More than 200 new product launches by world-class brands were held during the 39th CIFF (Guangzhou). They included internationally renowned brands such as Ashley, LifeStyle, Global Views, UTTERMOST, Leggett&Platt, Natuzzi, Chateau d'AX, SCM, Biesse, Jonathan Charles, HTL, Koda, White Feathers and Manwah. Domestic brands also made eye-catching presentation, including Landbond, Kinwai, City-W, Lichi, Royal, Norya, Kuka, Violino, Steel-land, Aris, Furton, Domo, 3 Sanyaxu, Innovation, Adwin, F.M.Q. Furniture, Sleemon, Eon home, Wayes, Sunpin, Sepsion, Carpenter, Lebetter, Ouevane, Viva Bella, Creative Co-op Home, Jiemei Home, Asia-home, Aomax, Gardenart, Sunon, Saosen, Victory, Cright, Jongtay, Tintan, Logic, Merryfair, Kuoching, UE, Eadcom, Hongsheng, Jintian, Nanxing, Yuantian, Lianrou, Xiongyi, Huali, TY-Decor, Sinodecor, DTC, Taiming, SH-ABC, OPK and Sikai. Fashion launch is always the core function and the vitality of a trade fair. Through CIFF, the release of new products, new logos, new models, new business philosophies and new production technologies help furniture brands attract worldwide attention and contribute to brisk sales.



Bustling Show Offers Precise Trade Matching

CIFF (Guangzhou) hosted 191,950 professional visitors. Many exhibitors found the bustling atmosphere breathtaking. "We are so impressed by the visitors not just in quantity, but also quality." "The show is so crowded." "Our booth is extremely busy." "Our staffs don't even have time to take a break." The 39th CIFF (Guangzhou) offered three trade matching events. Exhibitors met with professional buyers and reached satisfactory deals. Mr. All Qasem Al Yafeal from the Middle East finalized cooperation with an exhibitor during the event. After he visited the booth and experience the products, he confirmed an order of USD 15 million. Though information technology has made the world smaller, face-to-face conversation and warm handshakes are irreplaceable. This is the unique charm of an exhibition!



Three Major Initiatives Promotes Industry Exchange

Besides attractive product launches and effective trade networking, CIFF also hosts brilliant on-site events. Three major initiatives kicked off during the 39th CIFF (Guangzhou). First, CIFF worked with famous Chinese ecommerce platform Tmall to jointly host "The CIFF & Tmall Deco Fashion". With such an unprecedented cooperation embracing the trends of "Internet +", quality new products were launched online and offline at the same time. Second, CIFF and the American Society of Furniture Designers jointly established "the Pinnacle Awards Asia-Pacific". This innovative move will help "Made in China" to align with the world's best design and facilitates the entry of winning brands into the US market. Third, China Interiors & Decorations Conference was officially launched, evoking strong repercussions in the decoration industry. Events such as Global Garden Lifestyle Festival, Design in China (Guangzhou), Guangzhou Design Lecture and Office Environment Theme Pavilion presented industry trends from different angles. CIFF has been and will always keep creating more and more value for industry!

Over the past two decades, CIFF always stands by the furniture industry and adheres to the principle of prioritizing exhibitors and visitors. While CIFF (Guangzhou) stages memorable performance, CIFF (Shanghai) will impress the world with new highlights! As a flagship of China's furniture industry, CIFF is no doubt the preferred and necessary trading platform for the global furniture industry!

See you in the 40th CIFF (Shanghai) on September 11-14!



We have gained much more from the 39th CIFF (Guangzhou) than we had expected. In the previous years, most of the visitors came in the first morning, but our staff kept busy all day in this session. Our booth was crowded even at 3:00-4:00 p.m. I am very satisfied that we have achieved our target, and the results even went beyond our expectations. For example, we were concerned about how to promote our new products in new stores, but this time ten stores show strong interest after the product launch. We are very surprised and happy about the results.

Norya

Ashley

We have worked with CIFF (Guangzhou) for many years. Compared with previous years, the host has done a great job in planning and organizing. Every visitor can benefit. Meanwhile, the entire industry is much more connected. Buyers are more direct in choosing their desired products. We attend CIFF to promote our new products and communicate with our clients. CIFF is very good and we will come again next year.



Comments from Exhibitors



I am very impressed by the speech given by Mr. Li Deying, CFTE General Manager in China Interiors & Decorations Conference. He emphasized the importance of quality, which is reflected in this session. Quality is future of the industry as well as the future of China. We are ready to present a new look of original design and contribute to the quality enhancement of CIFF.

DOMO

City.W

Even if we put an entrance machine at the booth, we still received a good many visitors. Our booth was packed. Basically it was difficult for our staff and clients to find a place for communication. Compared with the previous sessions, there are foreign visitors in the 39th CIFF (Guangzhou) and we have gained more overseas orders which is beyond our expectations.



We focus on outdoor decoration for 24 years. We attend CIFF with novel product designs each year and have cooperated with CIFF for more than 10 times. We obviously feel that the 39th CIFF (Guangzhou) sees more visitors and higher quality than previous years. China's furniture industry is facing higher cost. It is more difficult to enter and there is more intense competition, but eventually strong companies will stand out. China's furniture market has great potential. Big brands and companies will be nurtured in this market.

Artie

Mowen Nature Home

On the whole, the 39th CIFF (Guangzhou) saw tremendous traffic. Besides economic rebound, I think this is because CIFF has taken scientific and timely measures to adjust and upgrade. The Homedecor & Hometextile section features detailed classification and themes in each hall. The number of visitors in our booth has increased by several folds over last year. It's pleasant to see that CIFF is always ready to take good advice. I'm sure CIFF will be more and more professional in the future!



We have participated in CIFF for more than ten years. It is very different from the previous sessions. It used to focus on trade and orders, but now it has become an industry event, a platform for industry matching with more importance to networking and display. The 39th CIFF (Guangzhou) has made a lot of changes, including working with Tmall and supporting design events. Joining CIFF is very rewarding.

Lebetter

HTL

CIFF has brought us really good results. We began domestic sales via CIFF (Guangzhou) three years ago. We found that we attracted more foreign clients as well as more domestic customers through CIFF in recent two years. Now we focus on branding and attracting more partners. Through this platform we have reached a great deal of cooperation.



CIFF (Guangzhou) is the grandest gathering in the furniture industry. It brings us big profit. During each session, dealers and industry insiders from our distribution system will come. In recent two years, more and more big clients such as Huawei, Alibaba and government procurement agencies held procurement conferences in CIFF. CIFF is a great platform for information exchange.

Victory Group

EME Furniture

EME Furniture is China's first listed hospital furniture company. It has now served more than 300 hospitals. We have introduced new medical & healthcare furniture in the 39th CIFF (Guangzhou). We are greatly impressed that CIFF has set up a Medical & Healthcare Furniture Hall so that clients can easily find us. This is very considerate.



CIFF gives us the chance to show our brand. Each session we can meet friends from all over the world. This is a great occasion to demonstrate our strength. This time I can feel that the entire industry is doing well. There are so many customers and they are very professional. Our colleagues are busy all the time. I hope next year we can have a larger space and showcase more quality products to contribute to the industry.

Homag

DTC Hardware

We have attended CIFF for 20 consecutive years. The sector of customized furniture is growing rapidly, so we have made a lot of new initiatives. Our showroom is not simply a booth. We provide hardware solutions for whole house customized furniture. This session, we have incorporated personalized solutions into hardware products development. CIFF provides a fantastic publicity platform so that we can recommend the latest products to our clients. Each new product launch is a great success.





90% of our company's trade is done with China and our products all come from China. In South Africa, we do not have an excellent furniture exhibition like CIFF that can offer a wide range of products. I come to every session of CIFF to find partners for the past decade. I can find new products, new ideas and new concepts each time. It makes my work very convenient. Next week I will attend the Office Show.

-----Visitor from South Africa

We are engaged in interiors design and procurement. In this session, I have found a number of good products, including furniture, fabrics and homedecor. The biggest benefit is that I can grasp the overall trend of interiors and decorations, for example, a change from the early European style to the present minimalism. Meanwhile, the design of various brands, including lighting and booth decoration creates a concept of Home. We can feel the efforts of the exhibitors.

-----Visitor from the decor industry



We are interested in modern furniture, homedecor and outdoor furniture. CIFF can meet all our needs. This year's homedecor is especially impressive. Design is increasingly favored and pursued by exhibitors. I like CIFF. I have promised a few suppliers to come next year.

-----Overseas visitor



Comments from Visitors



The 39th CIFF (Guangzhou) is rewarding. The Outdoor & Leisure is much more crowded than the previous years and saw more new products. After PWTC Expo was used for the Outdoor & Leisure section, I feel that the industry has paid more attention to outdoor products. It is hoped that we can go global and China's outdoor furniture more popular through CIFF.

-----Visitor from the outdoor furniture industry

We attend CIFF almost every year to communicate with exhibitors about new trends and products. These days we have found a lot of excellent exhibitors and products. CIFF (Guangzhou) has been our old friend, yet in the recent two years we surprised that there are more fresh elements and the exhibitors are more professional. This is very important for a mature exhibition.

-----Visitor from China



This is the third time we have attended CIFF. Each time we seek new products and bring them back to Europe. The hall of customized and smart home has many new and interesting designs. I have found several new partners. I think the product design and quality in CIFF is getting better. This is why I come here every year.

-----Visitor from Europe



This is my first time in CIFF (Guangzhou). I feel it is very international and high-ended. There are a lot of new products. The Classic Premium Hall is very eye-catching because the style is what our store pursues.

-----Visitor that operates furniture store

After becoming a designer, I attend CIFF (Guangzhou) almost every year. I collect and seize the trends. This year I feel the crafting of many products has improved a lot. The fair has introduced Nordic style furniture. I believe it will bring more fine products to meet our needs so we do not need to go to other places.

-----Designer



Our business is to find the best products in China to provide our clients in Europe and America. We seek suppliers in CIFF (Guangzhou) for three consecutive years. We focused on home furniture in this session and found featured products with new design and new materials. It is a trustworthy platform.

-----International trader



The 39th CIFF (Guangzhou) will take place at China Import & Export Fair Complex and PWTC Expo, Pazhou, Guangzhou on March 18 to 31, 2017. CIFF will work with American Society of Furniture Designers and High Point Market to launch the Pinnacle Awards Asia-Pacific.

---- 2017/3/23 CIFF Works with ASFD to Launch the Pinnacle Awards Asia-Pacific.

PR
Newswire

people.com.cn

CIFF (Guangzhou) gives furniture brands the opportunities to stand out and helps their products effectively approach nearly 500 million active users in the ecommerce platform to catch market opportunities.

---- 2017/3/20 CIFF and Tmall Achieve Reached Mid- and Long-term Cooperation

CIFF (Guangzhou) has become one of the most valuable exhibitions in the global furniture industry. It is a world-class platform with great industry influence and charisma.

---- 2017/3/15 CIFF (Guangzhou) Sees Rug Star Setting off an Upsurge of Art in Carpet Sector

eastday.com

Media Coverage

The 39th CIFF (Guangzhou) predicts market trends and leads industry to upgrade: It captures the changes in market and introduces three innovative events: CIFF & Tmall Deco Fashion, Pinnacle Awards Asia-Pacific and China Interiors & Decorations Conference under the theme of "Better Life, Better Work".

---- 2017/3/22 kujiale.com Brings New Technological Achievements to the 39th CIFF (Guangzhou)

qq.com

sohu.com

Under the new normal of excessive production and exhibition capacity, CIFF (Guangzhou) keeps growing each year and stands out amongst the furniture exhibitions in the Pearl River Delta in March. The intelligent and technology-based experience will be the biggest highlight in the 39th CIFF. Last year saw a flourishing VR market, but this year will be a key year for the combination of AR technology and furniture industry.

---- 2017/3/9 CIFF (Guangzhou) 2017 Is to Opening with Fast-growing AR Technology in Home Decoration

The 39th CIFF will enhance the overall quality based on the spirit of craftsmanship and pursuit of excellence so that industrial design can transform from "made in China" to "quality-based manufacturing in China" and win unexpected returns.

---- 2017/3/14 CIFF Hosts the Bit Industrial Design Competition to Boost Quality-based Manufacturing in China

Consumption
Daily

The 39th CIFF (Guangzhou) offers two export zones to improve efficiency for overseas visitors. CIFF works with overseas media such as Google, Furniture Today, Middle East Interior Design and TradeIndia.com to highlight the two export zones, helping exhibitors exploit the international market.

---- 2017/3/15 The CIFF (Guangzhou) 2017 Offers Two Export Zones and Theme Halls

163.com

ifeng.com

The 39th CIFF-Office Show, as the world's largest office furniture trade fair, will bring together famous enterprises and brands from the world, including Chinese Mainland, Denmark, Australia, Korea, Malaysia, India, Thailand, Hong Kong and Taiwan. It will attract domestic and foreign professional visitors, interiors designer teams, medical & healthcare industry insiders and experts, providing unlimited opportunities under the theme of "Smart Office, Smart Work".

---- 2017/3/8 The 39th CIFF (Guangzhou)-Office Show Meets Your Wildest Imaginations for Office

CIFF enhances support for professional technological meetings. It builds a bridge to connect the upstream and downstream industry of furniture manufacturing with the latest technology, the highest efficiency and the strongest media group.

---- 2017/3/29 CIFF (Guangzhou)-China Furniture Coating Solution Seminar Was Successfully Held

China
Furniture
Materials
Center

The 39th CIFF Kick-off Ceremony

In the morning of March 18, the 39th CIFF (Guangzhou) Kick-off Ceremony was grandly held, attended by Mr. Li Jinqi, Chairman of China Foreign Trade Centre (Group) as the exhibition organizer as well as Mr. Zhu Changling, Chairman of China National Furniture Association and President of Council of Asia Pacific Furniture Association. More than 200 people joined the ceremony and discuss the development of China's furniture industry, including leaders and guests from the furniture industry organizations, well-known brands and media from China and all over the world



China Interiors & Decorations Conference — Design Driven, Industry Reform and Innovation Cultivation

CIFF worked with Art Design Center ("ADC") to hold the 1st China Interiors & Decorations Conference. Thanks to great support from China National Furniture Association, China National Interior Decoration Association, China Building Decoration Association and China Furniture & Decoration Chamber of Commerce, the event was created as an open platform of "promoting the progress of decor industry" with the purpose of "Design Driven, Industrial Reform and Innovation Cultivation". Industry associations, groups and enterprises were invited to jointly discuss the industry development plans, match their business resources and explore market changes.



The Key to US and Global Furniture Markets----The Pinnacle Awards Asia-Pacific

On March 19, CIFF worked with the American Society of Furniture Designers ("ASFD") and High Point Market to jointly launch the Pinnacle Awards Asia-Pacific. It is a sub-award of the Pinnacle Awards created for the first time in the countries and regions outside the United States and was open for applications during the 39th CIFF (Guangzhou). The Introduction to the Awards Asia-Pacific attracted a lot of attention from many exhibitors, designers and media.



On-site

Events

A Strong Crossover Cooperation -- CIFF & Tmall Deco Fashion

CIFF and Tmall formally signed for long-term cooperation. The official launch of CIFF & Tmall Deco Fashion was jointly witnessed by more than 200 people including leaders and guests from the furniture industry organizations, well-known brands and media at home and abroad. The collaboration between CIFF and Tmall will certainly create a new era of retail for trendy furniture.



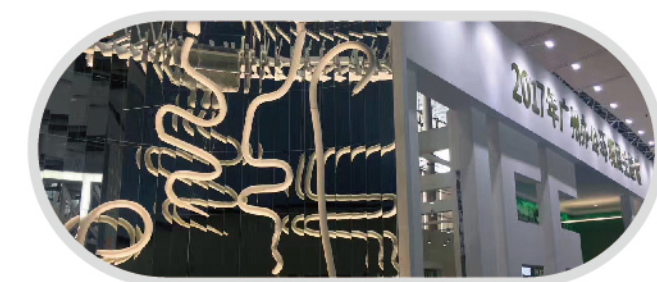
Global Garden Lifestyle Festival ---Experience the Charm of Outdoor Living

Under the theme of "Slow Down & Enjoy Life", the Outdoor & Leisure section led a new lifestyle by showcasing exquisite and stylish outdoor furniture via the Global Garden Lifestyle. As the backyard of CIFF, it is one of the most influential outdoor garden shows in the world's furniture exhibitions.



Life + Work | Create the Office Environment Best Suited to Chinese Needs!

Since 2010, CIFF has worked with Mr. Xu Zhaoming and created 10 theme pavilions to aim at "Improving China's Office Environment". The 39th CIFF-Office Show focused on interiors & decorations, archiving, color, noise reduction, lighting and intelligence under the theme of "Life + Work", bringing creative and lively office designs.



Guangzhou Design Lecture-Masters Teach You How to Design

On March 18, "Guangzhou Design Lecture-Masters Teach You How to Design" was held in Guangzhou. The event featured the theme of "grey area - the use and renovation of the space under elevated highways". It gathered eight masters and over 2000 designers to improve the use and renovation of grey areas in cities.



Trade Matching for High-end Home was successfully held

On March 19, a trade matching event for high-end home furniture was held, matching 31 high-end buyers from 15 countries and regions including Japan, USA, Germany, the UK, Italy and Canada with 58 quality suppliers of home furniture, home decor, home textiles and outdoor furniture.



On Site Events of the 39th CIFF (Guangzhou) (Part)

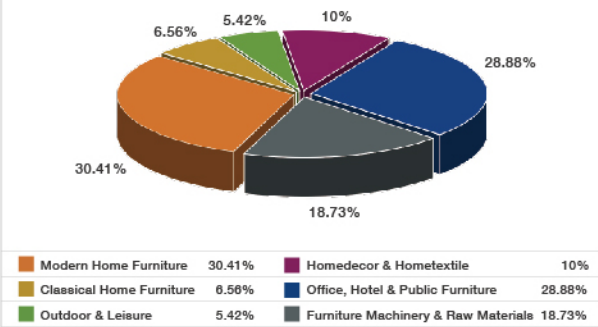
Time	Theme	Organizers
On Site Events		
Mar 18	39 th CIFF Kick-off Ceremony	China Foreign Trade Guangzhou Exhibition General Corporation
Mar 18-21	CIFF & TMALL Deco Fashion	China Foreign Trade Guangzhou Exhibition General Corporation Tmall
Mar 18-21	Pinnacle Awards Asia-Pacific Launch Ceremony	China Foreign Trade Guangzhou Exhibition General Corporation American Society of Furniture Designers High Point Market Authority
Mar 19	Trade Matching for Home's High End/Home in Asia	China Foreign Trade Guangzhou Exhibition General Corporation
Mar 18-21	Intelligent Life Area	China Foreign Trade Guangzhou Exhibition General Corporation SOHU
Mar 29	Government Procurement Tendering Introduction	China Foreign Trade Guangzhou Exhibition General Corp Guangdong furniture Association
Mar 29	2017 National Office Furniture Industry Seminar & The 11 th National Government Procurement Furniture Summit Meeting	China Foreign Trade Guangzhou Exhibition General Corporation China National Furniture Association Government Procurement Information
Mar 30	Trade Matching for Office and Furniture Manufacture	China Foreign Trade Guangzhou Exhibition General Corporation
China Interiors & Decorations Conference		
Mar 18	The Opening Of 2017 China Interiors & Decorations Conference & The Release of Upgrading Strategy of MJH Art & Design Center	China Foreign Trade Guangzhou Exhibition General Corporation Shenzhen MJH Art & Design Center Co., LTD
Mar 18-21	2017 Interiors & Decoration Trend Show	China Foreign Trade Guangzhou Exhibition General Corporation Shenzhen MJH Art & Design Center Co., LTD
Mar 18-21	2017 Chinese Original Design Exhibition	China Foreign Trade Guangzhou Exhibition General Corporation Shenzhen MJH Art & Design Center Co., LTD Chinese Original Design Association
Mar 18-21	"Triangle" Exhibition	China Foreign Trade Guangzhou Exhibition General Corporation Shenzhen MJH Art & Design Center Co., LTD Hong Kong Interior Design Association
Mar 19	Introduction to the Pinnacle Awards Asia-Pacific	China Foreign Trade Guangzhou Exhibition General Corporation American Society of Furniture Designers High Point Market Authority
Mar 19	HONG KONG Spirit Exhibition & Design Forum	China Foreign Trade Guangzhou Exhibition General Corporation Shenzhen MJH Art & Design Center Co., LTD Hong Kong Interior Design Association
Mar 19	Interesting Salon <You are only ten minutes away from a wonderful life>	China International Furniture Fair Shenzhen MJH Art & Design Center Co., LTD GD.QQ.COM
The 9 th Session of the Design in China(Guangzhou)		
Mar 18	The Ninth Dsign And 2nd GlobalL Garden Lifestyles Festival Ceremonies	China Foreign Trade Guangzhou Exhibition General Corp Guangdong furniture Association
Mar 18	The national first 's chief household experience "press conference and the first experience architect authorized ceremony	Guangdong furniture Association YIDOUTANG Household soft outfit community
Mar 18	Focusing on the big trend of environmental protection - 2017 design peak BBS	Guangdong furniture Association SouFun Holding Limited
Mar 19	"2017 annual household design trends" conference	China Foreign Trade Guangzhou Exhibition General Corp Guangdong furniture Association
Mar 20	Green furniture industry alliance - industry situation symposium	China Foreign Trade Guangzhou Exhibition General Corp Guangdong furniture Association
Global Garden Lifestyles Festival		
Mar 18	Completeness, Home	China Foreign Trade Guangzhou Exhibition General Corp Guangdong Outdoor Furniture Association
Mar 18	Holland Culture and Furniture Appreciation	China Foreign Trade Guangzhou Exhibition General Corp Guangdong Outdoor Furniture Association
Mar 19	Advantage of Garden Articles on The Scene	China Foreign Trade Guangzhou Exhibition General Corp Guangdong Outdoor Furniture Association
Mar 20	Flower Exploration	China Foreign Trade Guangzhou Exhibition General Corp Guangdong Outdoor Furniture Association
Office Environment Theme Pavilion		
Mar 28	Launching Ceremony of OFFICION Magazine	OFFICION UNION
Mar 29	The quality of the new generation of office space	China Foreign Trade Guangzhou Exhibition General Corporation OFFICION UNION
Mar 29	The 8 th Global Office Furniture Outlook	China Foreign Trade Guangzhou Exhibition General Corporation OFFICION UNION
Mar 29	Safe and Healthy American office furniture standard around the world a BIFMA seminar	China Foreign Trade Guangzhou Exhibition General Corporation OFFICION UNION
Mar 30	Future Work -- Rex Kao, AURORA Innovation Center GM	China Foreign Trade Guangzhou Exhibition General Corporation OFFICION UNION
Mar 30	China office furniture market and development situation -- Derby Xu, Office Union Founder- OETP Chief-Planner & Designer	China Foreign Trade Guangzhou Exhibition General Corporation OFFICION UNION

Data Analysis



Exhibitor Data

Product Types (According to Scale)



Visitor Data

